

## ABSTRACT

It is determined whether or not a connection is established between the communication section of an image transmitter and a mobile phone. If it is determined that the connection is established, a request command is transmitted to the mobile phone to obtain the model information of the mobile phone. When the mobile phone receives the request command, it reads the model information from an internal memory, and transmits the model information to the image transmitter. When the image transmitter obtains the model information in response to the request for the model information, it reads conversion information corresponding to the obtained model information with reference to a conversion table. Then, the image transmitter converts the image data stored in a storage unit, based on the read conversion information, and transmits the converted image data to the mobile phone of the image transmitter through the communication section.